NWX-US DEPT OF COMMERCE Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260 Page 1

## NWX-US DEPT OF COMMERCE

Moderator: Deborah Nieves January 29, 2020 12:57 pm CT

Coordinator: Welcome and thank you for standing by.

All lines are in a listen only mode until the question and answer session. At that time please press star 1 and record your name as prompted.

Today's conference is being recorded. If you have any objections you may disconnect at this time.

I would now like to turn today's meeting over to Deborah Rivera. Thank you. You may begin.

Deborah Rivera: Okay thank you so much. Good afternoon everyone. My name is Deborah Rivera. I am a Training Specialist for the Census Bureau.

And I'd like to first start things off by giving a warm welcome to everyone who's joining us today. This is our first session of the new Census Academy Webinar Series. The Census Academy Webinar Series will continue throughout the month of September.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260 Page 2

And the next webinar will take place on Wednesday, February 12. And that

webinar will be an introduction to the Census Bureau.

Our topic for today is learning how to access race, ethnicity, foreign born and

ancestry data.

My role here today is to provide technical support throughout the session. I'll

make sure that everything runs smoothly and to introduce our speaker of

course.

Joining me today is my colleague Kim Davis as well. And she will be

assisting me in monitoring the chat feature and the webinar overall.

A few housekeeping items before we start. We are recording this webinar.

And along with the PowerPoint presentation and any supplemental training

materials we will be posting the recording to our Census Academy site as a

free learning resource. Usually that takes about 48 hours or 2 business days

so hopefully by the beginning of next week that will be available for everyone

to share.

We are going to have a live question and answer session. And that's going to

take place after the live demonstration that our speaker will be going through

for us.

But we also have the chat feature active and available. So if you want to

submit written questions instead please go ahead and use the option to send

questions to all the panelists. And that way all three of us can see your

question.

NWX-US DEPT OF COMMERCE Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260 Page 3

I would now like to introduce our speaker for today, Mr. Eric Coyle. Eric Coyle serves as a Data Dissemination Specialist for the U.S. Census Bureau. He is responsible for building and maintaining relationships with stakeholders through the dissemination of census data and information. He conducts Data Access Workshops and presentations every month to a variety of organizations, local governments, tribal nations, businesses, media, universities and a lot more so thank you so much Eric.

Eric Coyle:

Hi Deb. Thank you, Deb. And thank you all for joining us this afternoon or this morning if you happen to be in Hawaii or on Pacific Time for the access to Race, Ethnicity, Foreign Born, Ancestry Data Webinar today.

Let me go ahead and go straight into the agenda, what we'll be covering since within this hour we'll be covering a lot of information. And I also want to make sure we have time for a live demo and Q&A.

So I will cover of course giving you an overview of race, Hispanic origin, foreign born and ancestry. It's the title of our webinar.

And we'll go into the definitions, where these definitions come from. And also we'll go into the American Community Survey looking at the - specifically for - especially for the foreign born and ancestry where you can get - which is the main source of that particular - those particular variables.

For decennial you can get race and Hispanic origin data as well as our Pop Estimates Program. But for that foreign born and ancestry those particular variables would come primarily from the American Community Survey so we'll cover that in addition to looking at the various way that you can access the data.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

> Confirmation #9906260 Page 4

So we'll look at some of the quick - sort of the quick data tools we have

available online through census.gov as well as some of the other major

platforms like census.data.gov which is the new dissemination platform that

will take - that is taking over American Fact Finder. I'll talk about that a little

more later.

So first let's go ahead and get right into the differences between these various

characteristics of the population. When we talk about whether it's race,

Hispanic origin, foreign born or ancestry, you know, how are all these

different and how are they specifically defined.

Well essentially for race we, the Census Bureau, basically derive the data on

race from answers to the question on race.

So the Census Bureau collects the race data in accordance with guidelines that

are actually set forth by the Office of Management and Budget. And these, all

these data are based on self-identification.

So the racial categories that are in our various surveys including the Decennial

Census are a reflection of social definitions of race that are already recognized

in this country.

And essentially they're not an attempt to define race categories or they're not

in a way to define race biologically, anthrologically or genetically.

So in addition it is also recognized that the categories of the race include race,

a national origin or social and cultural groups.

So the Office of Management and Budget requires that the race data be

collected for a minimum of five groups which are your white, black or African

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260 Page 5

American, American Indian or Alaskan Native, Asian and Native Hawaiian

and other Pacific Islander.

So we do also have a six category which is some other race so respondents

may report more than one race.

In regard to ethnicity, the OMB does require federal institutes to use a

minimum of two ethnicities which are Hispanic or Latino and not Hispanic or

Latino.

And the OMB defines the Hispanic or Latino ethnicity as a person, a Cuban,

Mexican, Puerto Rican, South or Central American or other Spanish culture or

origin regardless of race.

So people identify with Hispanic or Latino, who classify themselves as one of

those Hispanic or Latino categories listed on the Decennial Census or other

surveys can basically identify as Mexican, Mexican American, Chicana,

Puerto Rican or Cuban in addition to Dominican or Salvadoran or any of those

other groups that fall under Hispanic or Latino.

Now in regard to the foreign born, ancestry, foreign born is quite simple. A

foreign born population essentially includes anyone who is not a U.S. citizen

at birth including those who become U.S. citizens through naturalization so

native born populations include anyone who is a U.S. citizen at birth.

And then ancestry, this one can be a little bit more complex as ancestry refers

to a person's self-identification. Just like all the other categories in regard to

race, ethnicity and foreign born, it's self-identification. So it's how someone

would identify either their ethnic origin, their descendants, their roots,

heritage, place of birth, all those could fall under the category of ancestry.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260 Page 6

So it's - it may reflect their place of birth or previous generations of their

family. It may not reflect the place of birth. It could reflect maybe their roots,

history, etcetera, so keep that in mind when looking at ancestry. Ethnic

identifies may or may not represent geographies quite simply.

So again the intent behind the ancestry question is not to measure the degree

of attachment a respondent has with a particular ethnicity. Someone who

responds as Swedish for example could represent a person who's perhaps first

generation child or feel the connection to ancestry several generations

removed.

So a person's ancestry is not necessarily the same as his or her place of birth

as I mentioned. So needless to say the - excuse me, needless to say ancestry is

a broad concept because it means different things to different people.

So for instance again, one may interpret it as where my ancestries or parents

are from. Another person may consider how they see themselves ethnically.

So in regard to how long we've been asking questions in regard to race,

ethnicity, well that goes actually all the way back to the first Decennial

Census in 1790 when we first started collecting data on the population and our

first Decennial Census in accordance with Article I Section 2 of our

constitution.

Now this - the way that we collect data on race and ask questions on race and

ethnicity has changed over time based on various factors influenced by social,

political or economic factors.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 7

But 1980 that was when the census began to follow OMB standards, again all

based on self-identification.

So as you can see from this really incredible timeline and this is a visual that

we do provide online. You can click on that link when you get a copy of this

presentation. Well actually when it's posted onto Census Academy you'll be

able to go onto this presentation and actually click on these links that are

available to look at these definitions or look at this timeline to see exactly how

the questions on race and ethnicity have changed over time. And you can see

it's been quite varied from 1790 all the way to 2010.

So looking at the questions from 2010, the question on Hispanic origin

included five separate response categories and one area where a response

provided specific Hispanic origin. The first response category was intended

for respondents who do not identify as Hispanic. The remaining response

categories, Mexican, American, Mexican American, Chicano, Puerto Rican,

other Hispanic, Latino or Spanish origin provided answers can be combined to

create the OMB category of Hispanic.

Now the Census Bureau actually have conducted extensive research and

outreach over the past decade including two groundbreaking national studies

on how to improve race and ethnicity questions. You can see from the slide

that you're looking at there was a questionnaire with combined race/ethnicity

question design and then these separate ethnicity question and race design.

Through the research they determined that, their extensive research that the

combined race/ethnicity question was detailed with detailed checkboxes

where the optimal design for improving race, ethnicity data.

So however, the decision was made to basically adhere to the OMB standards,

which were established in 1997 and have not changed.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 8

So OMB standards basically call for the Census Bureau to keep the race and

ethnicity question separate. Therefore, we keep to what the OMB standard

says. Hispanic or Latino in terms of ethnicity, not Hispanic or Latino, in

regard to race you saw your five major race categories and of course the some

other race, that sixth category.

The exact definitions of each race category you can see listed here so

American Indian and Alaskan Native, a person having origins in any of the

original peoples of North or South America including Central America who

maintain tribal affiliation or community attachment.

You can see the various definitions. All these are hyperlinked in that first

slide that I showed you where you look at the difference between race,

Hispanic origin, foreign born and ancestry so you can click on that link as

well or go to that source document that is linked below.

So here's a proposed design for the 2020 Census in keeping with those 1997

OMB standards. You can actually go to the link below where it says more

information at whether through census.gov or through 2020census.gov and

see what the sample - a sample copy of the form that is going to be made

available, which is now already made available to those in Alaska where we

first just began enumeration for the 2020 Decennial Census and those that will

be receiving a postcard to fill it out online or fill it out in person or over the

phone. Those would be the various ways that you can respond to the 2020

Census.

So if you want to look at what that questionnaire is going to look like you can

go click on either one of these links and get more information there.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 9

So now I want to get into the American Community Survey, which is the

largest national household survey collecting data that used to be collected

from our long form census.

So here you can see that the ACS is a survey that collects data on

socioeconomic, housing and demographic data. And it does go out to

approximately 3.5 million addresses and helps to inform over \$675 billion of

federal government spending each and every single year. This does include

group quarter facilities.

And if you're not familiar with what a group quarter facility is, essentially that

would be something that is categorized as a military barracks, a college dorm,

a nursing home, homeless shelter, correctional facility. Those would basically

fall under your categories of group quarters.

Now it does cover over 35 plus topics. And we do produce over 11 billion

estimates each and every single year with the American Community Survey.

Like the Decennial Census the American Community Survey is mandatory.

Answers are required by law. Through the ACS we provide data releases each

and every year. We have 1 year estimates for populations of 65,000 or more.

We have 1 year supplemental estimates for populations of 20,000 or more and

then we have the 5 year estimates that covers all geographies down to the

block group level. If you don't know what a block group is you'll be familiar

once we get into geography.

So just to get an understanding of where and why and how the ACS, the

American Community Survey exists, you can basically see that from 1790 as I

mentioned before we've been asking and collecting data on the population

conducting that Decennial Census per our constitutional mandate.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260

Page 10

And in 1940 we implemented a long form sample of the population to go

along with the short form that covered all addresses in the country. As time

went on, excuse me, that long form census actually turned into a 1-in-6

sample, 1-in-6 household sample of the population in the year 2000 which

was the last Decennial Census we had the long form census.

So of course dealing with the long form census and the nonresponse follow-up

was quite burdensome so you have both the cost of a nonresponse follow-up

for both the short and long form and then you also have currency of the data

which it's now 2020. If we were still relying on 2010 data looking at all the

data that was collected from the long form census, all that socioeconomic and

housing data, it wouldn't be very useful for many different reasons.

So therefore in 2005 we fully implemented the American Community Survey

to replace the long form census and thus in 2010 the short form was continued

as it previously was from 1790 to 1930 and in 2020 this year we will also be

using that short form as well.

So long form discontinued, has been replaced by the American Community

Survey which is now where we collect annual statistics on the population.

And you can see really the essential difference of these two programs is that

the ACS is a sample of the population. So you're looking at, you know, how

the country is changing over time. How the country in terms of the population

characteristics are changing year after year.

And then when you look at the data from the 2010 or 2020 forthcoming

census you'll see that that is the official count. That is a point in time

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 11

snapshot of what the country looks like on one particular day each ten years.

So every ten years.

So that is really the fundamental difference between the two. When you look

at ACS estimates that come with margin of error, come with margins of error.

I will tell you that the confidence interval for the ACS is a base of 90% or

higher. We have very good response rates.

And if you'd like to learn what the response rates for each year of the

American Community Survey are you can go to the ACS web site and

actually look at not just the country but for your state and look at what those

response rates are for each and every single year of the ACS.

And I can tell you on average they're well over 90% response rates.

Now for the ACS you'll find that we still adhere to the definitions, the

guidelines that are provided by the Office of Management and Budget. So

OMB support the guidelines of 1997 as I mentioned. Therefore along with the

decennial the ACS must adhere to those guidelines along with all our other

surveys and programs that ask questions in regard to race and ethnicity.

So it's going to give you the first question, Hispanic or Latino origin. If not,

they would move onto the next question in regard to race. If they type in yes

they can select, check one of the boxes that are listed or they can write it in

themselves. And then they can check one or more boxes for the box of race.

Now what's really important is that within the ACS we ask questions that we

do not ask on the Decennial Census in regard to ancestry and place of birth.

So where was this person born? That's going to give us that foreign born data

that we look at.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 12

And of course ancestry is going to give us a person's ancestry or ethnic origin.

Again all this is self-identification. So we have tables that will look at their

response for ancestry. We have tables that look at a second response for

ancestry, single response only. And we have total responses as well when it

comes to ancestry.

And when we go online I'll show you those various tables we have through

data.census.gov.

Now one of the things I do like to point out when it comes to the American

Community Survey, it's not just to inform our government on how to

distribute over \$675 billion worth of funding that goes to states to pay for

schools, roads and hospitals.

But it can be also useful for business owners and entrepreneurs out there,

companies looking to learn how to market to their customers, to know where

their customers are, to know who their customers are. ACS tells you all that

information when you look at the various categories of 35 plus topics in

regard to social, economic, demographic and housing characteristics. All

together you can really look at over 450 characteristics of the population down

to some pretty low level geographies.

So here is an example of who your customers are and what they could

possibly potentially look at when you look at population of socioeconomic,

demographic and housing data. So yes, you're looking at over 35 plus topics.

But when you start to cross tabulate you're not just looking at educational

attainment but looking at it for a particular geography, but looking at

educational attainment by age, by race, by ethnicity. When you look at it

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 13

through, you know, we start cross tabulating these variables, that's when you

can actually get that broader picture, that more detailed picture of a

community so it really, really, opens up the scope of the information and the

population characteristics on multiple geographies.

Here you can see that as I mentioned each and every single year we provide

new statistics. So the most recent release of the ACS data was in December

where we released the - for the five year estimates that cover all geographies

down to the block group. And that was released in December, December

19th. We also released the one year estimates in September last year of 2019.

And then forthcoming we'll have the one year supplemental estimates

February 6th coming up shortly.

So each and every single year you'll get new estimates. This timeline is a

little bit skewed. We did have a government shutdown and kind of delayed

the processing of the data from the 2018 estimates.

So normally the timeline would still remain the same, sometime in September

for the one year estimates. So 2020 this year we'll get new 2019 data. For the

supplemental estimates that would typically come out in October so hopefully

that timeline. We'll come back to you. I don't know if we'll get the

supplemental estimates to come out a month after the one year estimates.

And then the five year estimates typically around December. Usually the first

week of December we'll get those five year estimates to come out. And that

would be for the 2015-2019 five year estimates.

A couple of key points I'd like to make when talking about the five year

versus the one year or the one year supplemental, keep in mind that the five

year is not a mean or an average of the one year estimates. Those one year

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 14

estimates are created from just that one year, so from 2018 just those

responses for that particular year.

If you try to create your own five year estimates by looking at the responses

for '14, '15, '16, '17 and '18 you would not get the same number. Because

the five year estimate takes 60 months' worth of data to pull that, all that data

together and create an estimate and a value with that very large, much larger

sample size.

So the sample sizes are completely different. The methodology would be

different. And so you wouldn't want to make those kind of comparisons

looking at the one year and the five year, the one year supplemental estimates.

In addition, you want to make sure when comparing five year estimates with

previous year five year estimates you do not want to have any of those years

overlapping. So if I was to take the 2014-2018 five year and combine or

compare it to the 2013-2017 five year, I would have four overlapping years.

And of course that would skew the data.

So again looking at the five year, and we compare those five year estimates,

just make sure that you're not comparing it with data sets that have any

overlapping years. That's what we always recommend.

Now getting into geography and to me this is absolutely one of the most

important aspects of our data. This is the framework of our data. How do we,

you know, tabulate the data based on statistical areas?

And a lot of people understand legal areas as they're defined in terms of states

and counties, congressional districts, school districts, and zip codes. But we

do have statistical areas where we provide data. And you can click on these

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

> Confirmation #9906260 Page 15

links when the presentation is posted in Census Academy and learn more

about those geographies.

But they're really, really important to understand in terms especially when

you're looking at something like census designated places. Census designated

places are really important geography because they provide data for areas that

are unincorporated.

So even if a city or town or I'm sorry, a township out there is essentially

unincorporated and has no legal function but the county can say we very much

like the Census Bureau to tabulate data for this particular area, they give us

the boundaries and we provide data for that particular area.

So one thing to understand, it's important that this is in cooperation with state

and local governments. It's not automatic so you can have unincorporated

areas out there that are not essentially census designated places so keep that in

mind. Not every unincorporated area is going to be - have data available for

it. Those areas that are unincorporated, not identified as a census designated

place, would essentially fall under the Census County Division.

Another important word to look at in the census designated place definition is

the term places itself. The term places is the term that the Census Bureau uses

to identify cities and towns including CDPs, including of course census

designated places.

So one thing also to understand is that not every state has census designated

places, other places, other states have county subdivisions in lieu of a CDP.

So it's important to understand which states. Most of those are New England

states, Alaska, Wisconsin doesn't have any CDPs. And Hawaii is also unique

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 16

area. Hawaii, the State of Hawaii, all cities and towns in Hawaii are identified

as a CDP so the State of Hawaii is unique in that fashion.

And that's just through an agreement with the Census Bureau in terms of how

we tabulate data for the island areas.

Another important geography is your Public Use Microdata Areas. These are

subdivisions of states that consist of population sizes of 100,000 or more. The

reason why these are important is because from the PUMAs we create, we

derive our Public Use Microdata sample files or PUMA files. And these

PUMA files allow data users to essentially tabulate. Create their own

tabulations. This data is the raw data, raw individual responses without any

identifying information of course because that is paramount to us. We protect

everyone's privacy. Federal law states through Title XIII we cannot sure

anyone's personal confidential identifiable information with any agency

period or anyone period.

So in regard to your zip code tabulation areas this is also really important

geography especially I work a lot with entrepreneurials and business owners

out there and they love the zip code level geography for their mailers looking

at various areas of population at that level, which is understandable.

However, for data on the population a lot of our data tools, you'll find the

term zip code tabulation area. And theses will essentially correlate with 90%

or 95% or more of the zip codes you're already family with that you know

have population in them. Any of those zip codes that are associated with a

P.O. Box or a large postal customer we will obviously provide any population

data for those specific areas, those specific zip codes.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 17

Now an important, another really important geography and the one that I often

find myself recommending to my data users out there would be your census

tracts. Tracts are subdivisions of counties. They are based on population size

and housing units so for tracts you're looking at anywhere from 1200 to 8000

population size. And they are optimized for 4000 tracts, again subdivisions of

counties and I'll talk a little bit more about tracts.

But the great thing about tracts is that you will rarely find data suppression

occurring. Data suppression would occur for two primary reasons. Mainly

that whether the data is - the sample doesn't meet our standard of quality or if

there's any chance that anyone's personal confidential identifiable information

could be compromised through our data we would also suppress data. That

typically happens at the lower level where you have block groups, which is

the lowest level that we provide data from the ACS. And the block group is a

subdivision of a tract.

So on your screen you'll see a collection of tracts. Those tracts are then

further broken down into block groups. Block group is also based on

population size and housing units. For a block group you're looking at 600 to

3000 population size.

And for the lowest level geography that we have you're looking at the census

block. Now the census block is not based on population size or housing units.

And only Decennial Census data is available at that low level geography.

Now when you put it all together I really like to really, you know, let my

audiences know, you know, it's really a puzzle piece. When you look at a

census block, not based on population size, again only Decennial Census data

is available for that level of geography but that block combines with other

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260 Page 18

blocks as you see here 3001, combines with other 3000 blocks to form a block

group.

Now that block group would then combine with census tracts both the block

group and the tracts again based on population size and housing units.

Now in that tract you see you have four different block groups. You have

block one, block group one, block group two, block group three and block

group four. And to form one census tract that tract is 107. 107 combines with

all the other tracts to form your county and that's how that beautiful puzzle

comes together.

Now the great thing about a census tract is if that tract must get split, so if I

just take you back one slide here, you look at all these tracts from 2010. This

is Tara County, Texas. These tracts based on population size and housing

units if they change it would only be at the time of each Decennial Census.

So those planners have to look at all those tracts and determine which tracts

have exceeded the threshold of 8000 and determine how they need to be split,

which is why you see some similar numbers like 1014.01 or 1014.02 or

1014.03 and at one point that was actually one tract.

So as we look at tract 107, 107 let's say it's now 2020. The planners have

determined that that tract had to be split in half. There's more than 8000

people in there. It's gone past the threshold.

So now 107 will disappear completely and 107 will become 107.1 and 107.2.

The beauty of the tract is that however many times that tract gets split based

on population growth then that tract frame will stay the same. So no matter

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260

Page 19

how many times they split that tract the framework of the tract will not

change.

And that allows end users to actually make a comparison over time. So no

matter how many times a tract is split you can aggregate the data of the split

tracts and compare it with the previous tract of 107 and that would give you

that exact comparison because again the frame of that tract will remain the

same.

So here in this hierarchy you can just kind of see giving you some

placeholders to remember that tracts represent 12 to 8000 population size, a

block group 603,000 and to remember places, a term you'll find in our data

tools including data.census.gov. A lot of different tools like our narrative

profiles or data profile tool, selection tool within the American Community

Survey web site. Use the term places, okay, which is cities and towns

including CDPs. For those areas that don't have places you would look at -

you'd be looking at county subdivisions.

Again blocks, keep in mind, block is not defined by population size. And for

small geographic level but only Decennial Census data is available at that

geographic level. The block groups are the lowest level, again for the

American Community Survey.

Okay now we get to the fun part. How do we access all this data?

Well there are many tools. I still like to point out the ACS web site because

this is a great resource. There's lots of information, a lot of the questions. For

those of you that have never received the ACS, which is a completely random

survey, once an address is selected from the mass routers file it is removed for

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

> Confirmation #9906260 Page 20

a period of five years so it cannot be resampled but again is a completely

random sample.

So but you can go in here. And you can download a copy of the ACS in

English and in Spanish for every year of the survey. If you want to know why

questions are asked there has to be a federal need and justification for all the

questions on the American Community Survey. Congress approves them.

And then the ACS goes out.

So if you want to know why a specific question is on the American

Community Survey you can learn all there is to know. And then we also have

a data portal within ACS web site that has some very quick data access tools

that I'll showcase when we go online.

There are many, many different tools out there to look at various categories of

race, ethnicity, foreign born, ancestry, whether you're looking at our Quick

Facts, My Travel Area tool, My Congressional Districts, any of the other tools

we have available. Many of them will allow you to quickly access data on

those four variables.

So the American Fact Finder I will mention has been replaced by

data.census.gov. This is the new dissemination platform. And this is now

where all future dissemination of data will occur.

So all future data releases will be inputted into data.census.gov. No new data

has been released into American Fact Finder. In fact American Fact Finder

will effectively be shutting down on March 31st.

For now it is still an archive tool. You can still go to AFF right now and you

can still access archive data. Keep in mind that data.census.gov is a platform

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 21

that is continuing to improve, continuing to have updates to it. I think it's a

fantastic new platform. I highly encourage you to not only use this tool but to

also provide your feedback. A lot of these data tools have feedback buttons,

have feedback options. Many of them will only improve based on the data

users actually using them so I highly encourage you to provide that feedback

whatever it may be. However insignificant you may think it is it may actually

be very significant to many other data users out there.

So please share that feedback with us. We are building this platform and

continuing to improve it based on your feedback.

Of course you should already be familiar with Census Academy. We're

currently hosting this particular webinar.

But I definitely encourage everyone to check out our data gems. Look at the

courses we have, more to come, more that we are creating for this brand new

portal. Highly encourage you to subscribe so that you're always up-to-date on

new data gems, new courses and new webinars that are posted.

Interactive maps, we have plenty that also give you lots of data on the

population in regard to race, ethnicity from 2010. Some of those data tools

out there from the ACS, you can look at some other data tools, visualization

maps we have available. Very simple to use, a lot of these interfaces are

pretty simple in regard to usability.

Also encourage you to stay current with us so you can subscribe as much to

Census Academy. You can subscribe to American Counts, which is an

incredible resource for looking at how data is actually used. So these stories

will actually take our data into account and give you sort of real world

representation of our data. So definitely check out American Counts. They're

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260

Page 22

actual stories. We have a Directors Blog in our newsroom which displays

things like facts or features, lots of other great useful resources for media. So

highly encourage you to check those out along with our social media account.

So we have social media platforms, many of which where we disseminate lots

of infographics and visualizations. One we just released on celebrating Martin

Luther King and Black History Month. You can check out our YouTube

Channel, has lots of videos, how-to's, you can stay informed that way as well

and then we also have resources for asking questions. So we definitely want

to make sure when the public needs data or has any questions about the data

that there is portals for them and resources available to them.

Okay, in addition to all that we are actually collecting data user stories as well.

So we still are looking at ways that we can, you know, share the ACS in ways

that showcase how our data users are actually benefiting from the data. So

would highly encourage you to share those stories with us, whatever they may

be, however short, however long. Please share that information with us

because it only helps to improve the quality of the resources that we have

available.

That is my contact information. I currently cover the State of Arizona,

Nevada and Hawaii. I also work in 13 counties in the State of Texas, Dallas-

Fort Worth MSA. And I'm happy to assist any of you within - that reside in

any of those areas with any of your data needs whether it's free in-person

training, one-on-one webinars, simple data inquiries. That is what we're here

to do. We're here to provide that service free of charge just like this webinar,

just like all our data, just like all our data tools.

So we also have a toll-free number that you can use when I'm not available or

any of our other Data Dissemination Specialists are not available where you

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260 Page 23

can send your queries as well as that census.askdata@census.gov email so

encourage you to check that out as well.

And before we do the Q&A I'm going to go ahead and jump online. I want to

make sure we have time so I can showcase some of the ways that you can

access this data.

And then we will try to have some time for questions, a few questions that I

know most of you are posting your questions on the chat feature which is

great. Any of those that can't be addressed in this webinar, we will do our

best to respond to them following the webinar via email. Okay.

So with that let me go ahead and take you all online. And I'm going to go

ahead and share my desktop so hold on a second. It's just taking a minute

here.

Okay so now I should be able to. Okay, so hopefully everyone should be able

to see my screen pretty well.

And if you can't, please let...

Deborah Rivera: We can see it.

Eric Coyle:

Let me through chat. Okay, we're good to go.

Deborah Rivera: We are. Thank you.

Eric Coyle:

Thank you, excellent. So one of the things I like to point out about census.gov

is one of my new favorite features actually, it seems quite simply but they just

expanded the search bar on our main page, which to me that was really, really

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260

Page 24

a great new addition to our main page. Mainly because it used to be this

really tiny little search bar in the top right corner.

And often times when people look for census data the first place they go is

Google or, you know, Yahoo or Bing or any of those other search engines out

there. And I know (this is good) for them. But for census data I highly

recommend that you go to census.gov and also data.census.gov which is

another portal I'll showcase here in a minute.

But really the main reason why is because you'll find that, you know, if you

do your searches in here and let's say just as an example I want to do Hawaii.

I just type in population. You know you'll get an estimate right off the bat

from our Pop ASC Program. You know if I was to go ahead and then click on

that link or hit enter on my search I would then get additional data related to

my query that I just typed in the census portal, search bar here.

And so you can see where you get, you know, and your pop estimates.

You've also got a chart by state you can look at and a table view, also by

county. You've got more data here to your right related to just the state.

And I can type in the county or city and often times I may not get the same

results in terms of a chart or a table. But you will still often get the estimates

associated with that particular geography over to your right in addition to all

these other various links that you see listed below.

So it is one of those kind of features. Quick Facts, another great tool I use

just. So just if you want to get Quick Facts other than outside the

presentation, click on your logo. Any time you click on the Census Bureau

logo it'll take you back.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 25

And from here you can use a scroll down. You'll find Quick Facts which is

our most popular. What I do like about Quick Facts is that you can compare

up to six geographies of your choosing. The only caveat you must have a

population of 5000 or more.

So here, you know, with Quick Facts I can go ahead and type in. If I want to

do Hawaii, I can. Again, and I want to maybe make a comparison with

California. And I can do that as well. Maybe I want to add a county so I

could do Honolulu. Of course it does help if you spell correctly so Honolulu

County.

And then I can also do say Los Angeles and instead of Los Angeles County

there.

Now I've got four. I can still add two geographies of my choosing. Now

what's great is if I want to go ahead and get to a particular fact, I've got a

dropdown that'll take me straight to let's say Native Hawaiian or other Pacific

Islander if I wanted to look at something like that or I can even isolate

particular topics.

So you can't isolate a fact. But you can look at let's say businesses. If I were

to look at business data and I can isolate that topic right there, right, or look at

any of the other population characteristics, veterans, foreign born. There it is.

I can get that data and have it nice and isolated in my table.

Additionally I can click on this map and I can then visualize this data in a

map, sort of a map view. And I just have to select. Do I want to look at all

the states in the country? If I click on state, that's what I'll get. Or I can look

at let's say all the counties in the State of Hawaii so there you could just hover

over and you'll get those estimates just by hovering.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 26

You want to add any to your table, simply click on it and click add. It's pretty

simple interface. You have the chart view which will basically allow you to

compare the data. Let's say we want to do Los Angeles County. So if I want

to just quickly compare all the data for that particular variable for all counties

in California, easily done.

If I want to do change that, no problem, just go ahead and select any of the

other variables that you see here. Okay. The dashboard brings everything

together. Just select again your geography. So let's say I do Los Angeles

County. I'm going to see a map of all the counties in California. I'm going to

have my table view. Below that I'm going to have my chart view.

And then the More button here to the right allows you to go ahead and print

and download and email and you can even embed the tool and share on social

media.

So just a really quick awesome tool to get data and that's just one of the quick

ones. There are many. I would recommend also Census Business Builder if

you want to look at ACS with business data. There's really a lot of great tools

in forthcoming webinars or even recorded webinars teaching data users how

to use and access data using those tools.

So from here I want to now take you to the American Community Survey web

site. And this is the portal where you can actually click on data.

And just to give you an example of some of the most robust tables that we

have available, I want to show you a very quick selection tool that will take

you into data.census.gov where we can do most of our exploring.

So here for data profiles if I click on that under Data Tables and Tools it's

going to give me that option.

And it's a little different. This is going through some updates. And it's

showing a little different than what it was earlier which is kind of more geared

toward the narrative profile interface.

But here you can go ahead and select just for the U.S. are four data profiles,

social, economic, housing and demographic. Or you can come and do

selection whether by states or by county. If you want county, first select your

state so here if I go to let's say Nevada and I select either place or county.

Maybe I'll do place as we all know now represents those townships out there,

cities and towns including CDPs, right.

So here you can see where I can scroll down and in Nevada there are far more

census designated places than there are incorporated cities and towns. But

here you can go ahead and scroll all the way down to a fun little town I've

been to before, Tonopah.

And yes, we'll still, even though it's a very small rural town in Nevada we can

go ahead and look at some of the social characteristics from our data profiles.

And here I'm actually not getting the response. And the table is correct. But

it should take me to data.census.gov so, you know, death by demo as usual.

But here we can see that you can look at just the vast amount of data related to

just one data profile here, your DP2. And that's your household by type,

relationship, marital, fertility. If you scroll down you're going to get into

where you get the place of birth data there. And then as well as the ancestry

data further down in this particular table as you can see, right.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260

Page 28

So this is just looking at it by geography, one data profile, which is really

great. In addition to the data profiles we have narrative profiles.

And these are other really sort of quick hit, quick wins. You can go here and

here you can actually access tract level data. You can't do that in the data tool

that I just showed you. It doesn't go down to tract. Just goes down to place.

But we do have data profiles that go down to the Census Tract.

But here for the narrative we'll go ahead and select place again. And when

you select your place it should give you an option. If it does, let me try state

or maybe not, there we go. Let me try place again. And seem to be having

another glitch so let me try this again. And we'll try place. There we go.

So sometimes you just have to refresh the page if you get a glitch like that.

And that would go with pretty much any of our data tools that are out there.

Here I'm just going to go ahead and run down to - let me go ahead and do - oh

I passed. There we go. Oh there we go. There we go, a little glitchy, all

right.

So here in this narrative profile you can see exactly how much data you get in

these really, really easy to access profiles.

And if you scroll down this is where you'll get that ethnicity and foreign born

population data and narrative profiles.

And all the way down if you scroll further down you get a lot of data in these

tables, in these narrative profiles. You'll find your population data.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260

Page 29

And below that although you'll get a graph or a chart it still gives you the data

in regard to race and Hispanic origin in sort of nontechnical text.

Okay so with that now I do want to take us quickly to data.census.gov because

here there's a couple of things that you can do to access data on race,

ethnicity, foreign born and ancestry.

So right off the bat if I want let's say Hispanic, oops, or Latino I can go ahead

and select that. And it'll take me to a page where I can then look at tables

related to that. There's my DP5 which is that fourth data profile. And it's

going to be all related to the race and ethnicity for any particular geography

that you select and from the ACS down to the block group, for decennial

down to the block. You also have maps that you can look at and sort of select

geographies that way.

If I take you to the table view here very quickly you can see that you've got

the display view and additional tables that you can look at based on that

particular Hispanic or Latino.

So you can immediately download from here if you wanted to or you can

actually go into a filtering tool and here you can add topics or sort of, you

know, filter out a lot of these other tables that are available by selecting these

specific topics. So let's say you wanted educational attainment. And you

selected that or school enrollments or something like that.

And then you select Hide over here. Click that Show button. And it should

go ahead and change that table but it did not. So oh, even though it's in my

filter, let me hide again. And no, okay.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260 Page 30

So let me go to customize table. Let me see if I can get rid of this. There we

go. And I'm going to customize my table. And I've got my two topics and

this is still showing me my DP5.

But here under Topics, I'm going to clear that one. Edu - I'm going to clear

educational attainment and see if I can add it again. And this worked earlier.

Okay, well in this particular table you can then go ahead and select other

geographies.

So if I want to go ahead and select state, and you could've done it from the

other filtering option and hopefully this won't glitch on me as well. So let's

add Hawaii. And it shows up in my selected geographies and close. And now

there it goes so now it did work and it changed to State of Hawaii so now I get

that data just like that.

Additionally up here when I'm in this view, you can go back to the table view

by selecting tables. You can go to the original search by either clicking the

logo or going there. So if I click on that logo it takes me right back.

And again so just as you saw for Hispanic or Latino the way I typed it in, I

could do the advance search here and then I could click on various topics. To

start off with let me go back to clear filters here. Yes, clear selections. And

oops, there we go, advance search.

And when you get into the topics category under Population or Race and

Ethnicity, this is where you'll find the race/ethnicity category.

Now for those that have a box next to those categories that is basically where

the selection will end. Those where you do not see a category or a box next to

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

> Confirmation #9906260 Page 31

it, it means that if I click American Indian/Alaska Native I could go further

into those particular tables.

So for example if I want let's say Native Hawaiian but I want to go more into

Native Hawaiian alone I wouldn't select the box, the one that has a box next

to it. I would select Native Hawaiian and other Pacific Islander without the

box next to it.

And that would allow me then to have more categories where I could go either

select these two or wouldn't allow me to select more or into detailed.

So the same if I was to select Asian, I want to make sure I select that. And it

allows me to go into more of those subgroups like Japanese, Filipino, what

have you.

And here's where I could find Native Hawaiian alone. If I check that box.

now it's in my selected filters. And I click search and there we go. There's

my selected population profile which is another really useful tool.

And you can see here for United States click back to my filter. If I want to

make a comparison I click on geography. And I could go ahead and click

states. And add Hawaii.

Now for a lot other ways to use this tool I would highly recommend, there's

my selected filters, I would highly recommend to go ahead and look at some

of the other webinars to show you how to use this particular data tool

data.census.gov. Okay. That will give you lots of great insights into some of

the new features, some of that are forthcoming. As you can see it didn't add

U.S. here. I click on my geography again, click the United States.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 32

And now when I close this I should have both in there. I should be able to

make that comparison.

And then you can download the table. Here we have Hawaii, U.S. And a

couple ways that you can download either as CSV, clicking more here, you

can download multiple years, CSV, PDF, still not yet available or you can

highlight the entire table by hitting Control A. And this is what I recommend

if you don't want a CSV file, Control A, highlight the whole table, right click

and copy with headers. You can also export directly to Excel.

But I find that the copy with headers and then pasting it into as you can see,

1725 cells copied into an Excel spreadsheet, gives it a much nicer look.

So those are your two ways that you can download or a few ways that you can

download or copy the data into an Excel spreadsheet outside of CSV.

All right, so with that I know we're just out of time. I want to go ahead and

just see if we have time for maybe one or two questions that haven't been

answered via the chat. So Deb we'll go ahead and see if anyone has any - a

couple of questions, maybe five minutes of questions since we're already at

time.

Coordinator:

Thank you. We'll begin a question and answer session. If you'd like to ask a

question or make a comment from the phones you may press star 1. Make

sure your phone is unmuted and record your name. And you may press star 2

to withdraw that request. Again, for audio questions or comments please

press star 1 and record your name and star 2 to withdraw that request.

And we do have a question or comment coming from (David Martin Graff).

Your line is open.

NWX-US DEPT OF COMMERCE Moderator: Deborah Nieves

01-29-20/12:57 pm CT Confirmation #9906260

Page 33

(David Martin Graff): Yes. Hello. Good afternoon everybody.

Eric Coyle: Hi (David).

(David Martin Graff): Can you hear me?

Eric Coyle: I can hear you fine.

(David Martin Graff): Okay wonderful. Thank you. Thank you so much Eric. So I am just wondering and in the process of getting acclimated and starting to get a little more intrigued with the data what - how does the most sensitive data get completed? In other words, if we're looking at benchmark of folks who may have, you know, classification changes at any time? And a good example is the disabled community.

Is that generally an impeded statistic that comes from social security or any of those kinds of agencies who aggregate their definitions?

I know the IRS has a different definition of disabled than the Social Security Administration Board.

So for the IRS if you just have a limitation, I think they just require like it's a permanent injury anybody who has a permanent injury can take the standard deduction.

But that's not the definition that social security follows. They follow a different definition that would be more related to the person's income and also their full time employment activity.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 34

So if they're permanently injured the IRS would probably consider them

disabled. And then, you know, social security would consider them disabled

if they were not working full time or they - and especially they have any

limitation that fell under the definition of social security's defined disability.

And that's a little bit more than I guess - I guess it's a little bit differently

monetarily because the IRS isn't concerned with monetary. They just leave it

at if you're permanently injured that's generally a good enough basis for that

definition to apply.

So just was wondering if you follow one particular agency or do you just look

at like the World Health Organization's definition.

Eric Coyle: And what - I'm sorry. Maybe I misheard. What specific definition are you

referencing?

(David Martin Graff): I'm just saying as an example for the disabled community like those

numbers...

Eric Coyle:

Oh the disabled, right...

(David Martin Graff): For example, (unintelligible) area that you're applying more broadly I

guess. We're doing a minority (unintelligible). I'm just saying from the

standpoint of how quickly the data are based to the extent that how rate or

scale the data is, what general metrics are used in aggregating that

information?

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 35

And is there a particular standard, like could we go through that anywhere on

the web site just to see...

Eric Coyle:

Well what I can tell you is that the data again from the ACS is derived. It's all

self-respondent so how people respond to the question.

And the question in regards to disability you can actually go onto again to the

ACS web site, which I'm showing now on the screen where you can look at

each and every single year of the ACS Form.

And here where you can actually download a copy and see exactly how the

questions are asked. The answers are aggregated then and published based on

responses, the self-response from these specific questions in regard to

disability status.

I can tell you for veterans specifically the question asks, you know, if they

have a service connected disability only, you know, in regard to that disability

for veterans.

And then it also asks what the percentage is. So you can look at not just

disability on veterans but what the percentages are of that, you know, not of

that specific disability obviously, not getting into a specific identifiable

disability. But just whether or not someone is categorized and or put into that

category let's say.

(David Martin Graff): So the data that would be. I mean we would be working on first would be

the 2019 data. Once the 2020 Census is complete doesn't all of that data that

is self-reliant, self-reported, doesn't that generally get scrubbed and get

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 36

changed and that's every census that we perform like in other words 2010,

2020? Isn't that or does that override and update the information or is it still

community-based?

Eric Coyle:

Well the question on disability is not asked in the decennial census. Only

questions in regard to the sort of race, ethnicity and housing tenure, family,

that's basically what we ask in the Decennial Census.

And in fact you can go again, if we go to the 2020 portal through census.gov,

which is linked in the presentation, you can see exactly what those questions

are. And that's what I was trying to do right now actually so.

Here's the operational. I would click on the operational information. And

then that will give you the sample questionnaire.

(David Martin Graff): Okay great. Thank you so much Eric.

Eric Coyle:

No problem.

Coordinator:

Thank you. Our next question or comment comes from Kevin Resler. Your

line is open.

Kevin Resler:

Hi. This is Kevin Resler.

Eric Coyle:

Hi Kevin.

Kevin Resler:

Hi. So I'm with the Federal Highway Administration in the Civil Rights

Office. And what we do a lot of is demographic analysis regarding project

areas for road projects. And we also do a lot of teaching for states and locals.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 37

And we're trying to make the transition away from Fact Finder. And I just

have a couple quick questions. The first is that I haven't heard before that - I

thought I heard you say Eric that the Fact Finder web site will be shutting

down in March, is that correct.

Eric Coyle: That is correct. It will be at the end of March that Fact Finder will eventually

be shut down.

Kevin Resler: Okay so as in not accessible and all that.

Eric Coyle: That is correct. Currently it's still accessible as an archive tool.

Kevin Resler: Yes.

Eric Coyle: For any of the previous year data, that's all in there now. You can go in of

course through any of these other features here and still access the data. But it

will eventually be shut down.

Kevin Resler: Okay. So related to that and I appreciate your answer very much is the

Download Center, that's where we would go to just grab the tables that we

would need ordinarily. Is that associated with just the Fact Finder web site?

Is that navigating over, migrating over to data...

Eric Coyle: Yes. You will have the same ability. The FTP, you know, and but we're also,

you know, highly recommending to our data users to also go into our API. So

if I go back to census.gov over here. I also like to let my data users, and I do a

lot of work with the API to, you know, help developers understand, you know,

its uses and the various API that we have available. Many of our data tools

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 38

function off our API like Census Business Builder, Quick Facts. Many people

can create those same types of tools using our available API as well.

Keep in mind, you don't need a key if you're not planning on making over

500 calls in a 24 hour period. But we do provide over 28 available APIs

through census.gov. And it's of course all this is free and available 24/7.

Kevin Resler:

Okay. All right, and then finally, you know, we have had a lot of trouble

downloading what we need from data.census.gov. And I think one thing we

struggle with is where to send our users for help. We've had folks say that

when they have trouble downloading, because we have very specific tables

that we use. We really don't venture outside of maybe a half dozen tables. So

we go to the same sources every time, just different geographies.

And so for our users, you know, with Fact Finder it was pretty simple because

it was really easy to basically grab statewide data even at the block level or

what have you. We haven't really found a way to do that yet just

downloading. I haven't worked with the API.

But is there a way to do that? You said the Download Center may be coming

but even in terms of just going through the menus, working through the menu

system, we can't seem to do that.

Eric Coyle:

Yes. So I would highly recommend looking at the four release notes here that

kind of give you a breakdown of, you know, what's been updated and what

hasn't been.

And I seem to be having another glitch here where it's not giving me that

option here. A lot of the questions can be answered through our release notes

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 39

within data.census.gov just identifying the stuff that you're talking about right

now.

Kevin Resler:

Okay.

Eric Coyle:

And I would also recommend for any additional questions there is this

census.feedback where they can respond to your queries that way. And also

what I pointed out in the presentation is our census.askdata@census.gov email

address which, you know, goes to, you know, our Data Dissemination

Systems who then can either try to respond to you or forward that to our

subject matter experts or us, the Data Dissemination Specialists who can also

try to assist you.

So there are multiple ways that you can try to get assistance when you need it

or send people to. And I would definitely recommend either the

census.feedback or census.askdata@census.gov.

Kevin Resler:

Okay. Well thank you very much for your answers. We will try that out.

Eric Coyle:

All right thanks Kevin.

Coordinator:

Thank you. Our next question or comment is from (Susan Charles). Your

line is open.

(Susan Charles):

Yes thank you. First, when will the hires be notified? And second, when will

work actually begin?

Eric Coyle:

Okay. So thank you for joining the webinar. But this webinar is for

informational purposes only. So there's no information that we can provide

related to 2020 Census jobs through this webinar. I would highly recommend

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 40

going to 2020census.gov/jobs for any information related to 2020 Census

jobs.

(Susan Charles): Okay great. Thank you so much.

Coordinator:

Thank you. Our next question or comment is from (Alojandra). Your line is

open.

(Alojandra):

Oh hello. I work for the Nevada Department of Corrections. And we collect

a lot of information on social demographics from our present population.

And we have a lot of the (CDPs) identifying who should be consider Hispanic

or not. At this time we don't split our data into race and ethnicity. But we

want to work towards that so if I understood correctly it was said that it's also

okay to base it on how the person feels that they are or whether if their parents

were Hispanic or from a Hispanic country.

Eric Coyle:

Well the answers are completely self-respondent, right. So self - it's how any

individual out there self-identifies whether in regard to race, ethnicity,

ancestry. It's all self-respondent.

So the reason why OMB determines Hispanic or Latino and two - and not

Hispanic or Latino as the two ethnic categories is that someone can identify as

Hispanic or Latino and also of any race group. So they can identify as

Hispanic or Latino ethnicity, whichever one it may be. And then also identify

as either one race or multiple race groups. It's - so and that again it's just

based on the guidelines that were set forth by the Office of Management and

Budget as of 1997 and still remain in place.

(Alojandra):

So what if the person is from Spain?

NWX-US DEPT OF COMMERCE Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260 Page 41

Eric Coyle:

So again that would fall under, you know, again however they identify. If they put, you know, Spanish as their, you know, ethnicity, and then select a separate race category or they put that in their ancestry or even if they're let's foreign born population that could be another way to - that it could sort of be tabulated because again this is all self-respondent. It's how people identify for themselves.

(Alojandra):

Okay so based...

Eric Coyle:

And based on - it's all based on social definitions.

(Alojandra):

Right. Well a lot of the times, you know, like our immigrant population will not know how to identify themselves so we kind of have to help in terms of defining that.

So if we receive someone who is African American and born in Brazil would it be okay to categorize that person as Hispanic if the person didn't know what to identify himself as?

Eric Coyle:

Right. So I mean in terms like are there instructions for how people would sort of choose a category...

(Alojandra):

Right.

Eric Coyle:

...for race, ethnicity? Yes, so in there, I mean it's sort of somewhat self-explanatory. But, you know, they can always, you know, there's going to be resources. There are resources whether it's through 2020census.gov, through the Regional Census Centers and areas and sources around the country. They can ask questions or get information.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 42

And I would recommend going to 2020census.gov and sort of any other

questions related to the decennial and, you know, providing more information

and instructions on how people can respond correctly.

And so I can tell you that for, you know, group quarters in 2020, we'll provide

information on how the forms are to be completed for that specific category.

(Alojandra): Yes, yes. They were working with the U.S. Census Bureau to get ready for

the Decennial Census as well.

But I have another quick question. Did you say that the ACA - ACS...

Eric Coyle: ACS.

(Alojandra): ...and \$755 billion in funding?

Eric Coyle: Six hundred and seventy-five, it's actually more than that but that's the

number we use. But it's more than - it helps to inform the distribution of over

\$675 billion annually from the federal government to the states to of course

fund schools, roads, hospitals, Title I grants, things like that.

(Alojandra): So the numbers are utilized to validate the need for public services.

Eric Coyle: That is correct.

(Alojandra): Okay. Okay...

Eric Coyle: And the same applies to the Decennial Census. It's not just the American

Community Survey. But data from the decennial also helps to inform the

government on how to distribute funding across states so it's not just the ACS.

It is the decennial as well.

(Alojandra): Okay. And I have one last question. Is there a phone App for the U.S. Census

Bureau?

Eric Coyle: A phone App, no. Not to my - we used to have a few Apps available. But

they've been since discontinued. So we don't have an App.

But our web site and a lot of our data tools are actually optimized for mobile

use. So a tool like the Census Business Builder which is an incredible

resource, that's actually optimized for mobile use.

(Alojandra): Okay. Well thank you very much.

Eric Coyle: Sure absolutely.

Coordinator: Thank you.

Debbie Rivera: So Operator would you be able to tell us how many questions we have on the

queue right now?

Coordinator: We have seven more questions.

Debbie Rivera: Okay. I think we're going to only be able to take maybe one or two more

questions. Eric, what do you think?

Eric Coyle: Yes. I think in the interest of time.

NWX-US DEPT OF COMMERCE Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260 Page 44

Debbie Rivera: Yes.

Eric Coyle: We've kind of gone well over our mark so I think maybe one or two...

Debbie Rivera: We did.

Eric Coyle: ...questions and then for any of those other questions out there, again feel free

to, you know, use that census.askdata@census.gov email as a resource. You can send that. Or, you know, you can even send them directly to me and we

can try to address those questions afterward.

Coordinator: Thank you. Our next question or comment is from Amy Lightstone. Your

line is open.

Amy Lightstone: Thank you. I work for the Los Angeles Department of Public Health. And

we're working to set standards for race data by replicating how the census is

reporting it.

And particular in relation to the some other race category, are those responses

re-categorized? And if so, how are they? So for example somebody said

they're Bolivian. How would that be captured?

Eric Coyle: So let me go ahead and just pull up the DP in the U.S. So here we just get an

age. You'll see the race categories and how they're sort of tabulated or

published in regard to race. And you get, you know, one race, two or more

races, one race, etcetera. And then you get your major race categories, right.

So you have the white, your black or African American, American Indian.

These are just a few of the groupings. There are many - far more than that

along with Asian, Native Hawaiian, two more races. Here you can see words

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 45

for the categorized race alone or in combination. Then you get a whole

separate, you know, tabulation for that particular data.

And then it gets into the Hispanic or Latino, looking at total pop, Hispanic or

Latino of any race. Let me slide this across. Now you can see that. Not

Hispanic or Latino and then two or more races. Here you go.

So that's basically how the data is published.

Amy Lightstone: So if somebody had said, you know, that say that they said they're non-

Hispanic but under Race they just put under Some Other Race Bolivian. How

would that be captured? Do those get re-categorized at all?

Eric Coyle: Well we see - okay, so yes. So essentially if like let's say someone put

Brazilian under Ethnicity or Race. That would actually then get, you know,

categorized as ancestry because that is where Brazilian is categorized.

So someone of Brazilian, you know, ancestry essentially, that is what - that's

how the Census Bureau categorizes people from or identified as being

Brazilian because they don't identify as an actual race or ethnicity. It falls

under Ancestry.

Amy Lightstone: So then what would that person - what race would you put that person as? Do

they just...

Eric Coyle: It would be a race of I believe it would be white but do not quote me on that.

For that I would actually go to the American Community Survey and I would

look at our methodology. So here let me go to surveys and programs because

I'm not actually a subject matter expert for the American Community Survey.

So I don't want to give you erroneous information.

Moderator: Deborah Nieves 01-29-20/12:57 pm CT Confirmation #9906260

Page 46

So you can either send an email directly to through the Contact Us portal or

you can actually look at going back to the methodology here and also the

technical documentation that's available.

Amy Lightstone: Okay thank you.

Coordinator: Thank you. And our final question comes from (Roger Smith). Your line is

open.

(Roger Smith): Hi. Thank you very much for taking. Quickly, I missed the first half, trouble

logging in. Was this webinar or presentation recorded for review?

Eric Coyle: Yes. Yes it is. So this webinar will - is being recorded. And the presentation

along with the recording will be made available at a future date. It'll be

posted into the Census Academy web site.

So I would check back. You know it shouldn't take very long but I would

check back within maybe a week or two at most and hopefully it'll be posted

by then where you can download the presentation, a transcript and also view

the video.

(Roger Smith): Thank you. And now you got room for somebody else.

Eric Coyle: Thank you.

Coordinator: Did you want to take another question?

Eric Coyle: No. I think in the interest of time we're going to go ahead and end the

webinar there. So that's actually a perfect question to conclude the webinar

Moderator: Deborah Nieves 01-29-20/12:57 pm CT

Confirmation #9906260 Page 47

because now everyone knows that they can get access to the webinar through

Census Academy where you can of course access forthcoming, subscribe and

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are available, currently available, start registering for those forthcoming

webinars and also go into recorded webinars where you can actually watch,

view at your leisure any of the other trainings we've had made weekly

available through Census Academy.

So I want to thank everybody again, thank you all for your time today, thank

you for sticking around for us going a little bit over. Sorry for a couple of

those glitches that we had.

But again if you have any questions please feel free to contact us at

census.askdata@census.gov and don't forget to subscribe to Census Academy.

So thank you all again very much.

Coordinator:

That concludes today's conference call. Thank you for your participation.

You may disconnect at this time.

**END**